



Philips  
PhotoFrame

17.8 cm (7") LCD

16:9 frame ratio

7FF3FPW



## Share your memories

How many digital pictures are hidden on your PC? See, share, organise and relive your memories with Philips PhotoFrame™, the easiest way to share your memories by displaying your digital photos in stunning quality - without a PC.

### Top-quality display for print-like pictures

- image for sharp and vibrant colour
- Add new glow to old memories with RadiantColor
- SmartContrast: For incredible rich black details

### Easily display and manage your digital photos

- Have fun with collages: display multiple photos in one view
- View USB flash drive photos without a PC

### Simple intuitive operation and great convenience

- Intuitive UI, 5-way keypad for easy navigation and operation
- Auto photo orientation to fit portrait or landscape modes

### Green design

- Auto on/off display at pre-set times for power saving

### Stylish curved design complements your photos

- Tasteful glossy finish and great feel

**PHILIPS**  
sense and simplicity

# Highlights

## imagen technology

imagen is exclusive Philips photo enhancement technology that automatically analyses your photos to correct colour and adjust for optimal contrast: imagen separates colours to avoid "crosstalk", adjusts brightness distribution for great visual contrast and corrects Gamma for colour accuracy.

## RadiantColor

RadiantColor is an exclusive Philips technology for displaying smaller photos in the optimal 4:3 ratio by extending the colour on the edges of a less-than-full-screen photo to the sides of the screen, eliminating black bars and aspect ratio distortion.

## SmartContrast

SmartContrast is a Philips technology that analyses the contents you are displaying, automatically adjusting colours and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

## Multiple-photo collage effect

It's a slideshow effect to show photos in collage form, which automatically and randomly compiles different photos together, eliminating unattractive borders that may result from photos that are smaller than the screen size.

## Viewing photos in USB flash

A USB connector for easy viewing and sharing of photos stored on a USB flash drive.

## Auto on/off display

A timer turns PhotoFrame on and off at the times you choose, reducing energy consumption for the sake of our environment and saving up to one third of your PhotoFrame energy costs.

## Auto orientation

Automatic landscape/portrait recognition employs a sensor that recognises PhotoFrame orientation and displays each photo in its proper mode.



# Specifications

## Picture/Display

- Viewing angle: @ C/R > 10, 120° (H)/100° (V)
- Lifetime, to 50% brightness: 20,000 hr
- Brightness: 200 cd/m<sup>2</sup>
- Aspect ratio: 16:9
- Panel resolution: 480 x 234
- Contrast ratio (typical): 300:1

## Connectivity

- USB: USB 2.0 Host, USB 2.0 Slave

## Storage Media

- USB: USB flash drive
- Memory Card Types: Compact Flash type I, Secure Digital (SD), Secure Digital (SDHC), Multimedia Card, xD card, Memory Stick, Memory Stick Pro

## Convenience

- Card Reader: Built in (2 x)
- Photo format supported: JPEG photo, Up to 10 MB JPEG files, Up to 20 Megapixels
- Placement: Photo auto orientation, Landscape, Portrait
- Buttons and controls: 3 buttons, 4-way navigation key and enter
- Playback mode: Full screen browse, Slideshow, Thumbnail browse
- Photo edit: Copy, Delete, Rotate, Zoom and crop
- Photo effects: Black and White, Frames, Sepia, Radiant colour
- Slideshow setting: Random, Sequential, Transition effect
- Screen background: Black, White, Grey, Auto-fit
- Setup function: Brightness adjustment, Language, Status, Auto on/off, Beep on/off, Set time and date, Clock display enable/disable, Alarm
- System status: Firmware version, Remaining memory
- Connected media status: Connected media, Remaining memory

- Plug and Play Compatibility: Windows Vista, Windows 2000/XP or later, Mac OS X
- Regulatory approvals: BSMI, C-Tick, CCC, CE, FCC, GOST, PSB, Switzerland, UL/cUL
- On-Screen Display languages: English, Spanish, German, French, Italian, Dutch, Danish, Russian, Simplified Chinese, Japanese

## Accessories

- Included accessories: AC-DC Adapter, USB cable, Stand, Quick start guide, User Manual

## Dimensions

- Set dimensions with stand (W x H x D): 206.4 x 139.3 x 103 mm
- Weight: 0.345 kg
- Temperature range (operation): 0°C to 40°C
- Temperature range (storage): -20°C to 70°C

## Power

- Power consumption: 5 W
- Power mode supported: AC powered

## Packaging dimensions

- EAN: 87 12581 41213 5
- Number of products included: 1
- Packaging type: Carton
- Packaging dimensions (W x H x D): 26.1 x 22.2 x 7.8 cm
- Net weight: 0.604 kg
- Gross weight: 0.793 kg
- Tare weight: 0.189 kg

## Outer Carton

- GTIN: 1 87 12581 41213 2
- Number of consumer packages: 2
- Outer carton (L x W x H): 28.3 x 24.3 x 18.8 cm
- Net weight: 1.208 kg
- Gross weight: 1.988 kg
- Tare weight: 0.78 kg



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